

## Become a member

If you would like to better position your company in the Swiss pharmaceutical market and make your voice heard, then become a vips member now.

## Our network

- has about 60 companies from the pharmaceutical industry as active members,
- is represented in nearly all of the cantons in Switzerland,
- includes businesses in the fields of research & development, production, sales and exports.

### Interested?

Then contact us at  
info@vips.ch, +41 41 727 67 80



## Our mission

- ▶ Assurance of a regulatory framework that always guarantees patients optimal therapy
- ▶ Faster and simpler authorization procedures for new pharmaceuticals
- ▶ Fair remuneration of innovations and further developments
- ▶ Legal certainty and reliability of official acts
- ▶ Optimal conditions for scientific research and development, production and sales
- ▶ Protection of intellectual property



ASSOCIATION OF PHARMACEUTICAL  
COMPANIES IN SWITZERLAND



vips – Your Industry Network  
for Pharmaceutical Companies  
in Switzerland



ASSOCIATION OF PHARMACEUTICAL  
COMPANIES IN SWITZERLAND

### vips

Association of Pharmaceutical  
Companies in Switzerland  
Baarerstrasse 2  
6300 Zug  
www.vips.ch

## Understanding, networking, implementing

The Association of Pharmaceutical Companies in Switzerland vips, advocates for the interests of pharmaceutical firms operating in Switzerland. The services we provide for our members include the following:



We contribute to health care assurance for all patients in Switzerland.



We work for fair medicine prices.



We are committed to promoting good frameworks for the marketing authorization for medicinal products.



We enable our members to have access to health policy processes and agencies in the Swiss market.



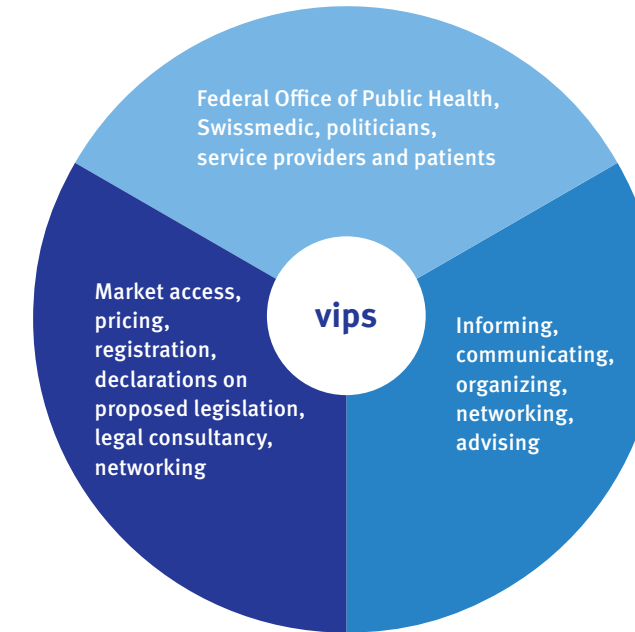
We promote appropriate remuneration for innovations and the protection of intellectual property.



## For patients and a strong pharmaceutical industry

People have a right to equal, comprehensive and fast access to medicines. Therefore, patient safety, the economic and medical benefits of pharmaceuticals and research, innovation and the protection of intellectual property are the central focus of vips.

## Our contacts, competencies and services



## The focus on expenditures for pharmaceuticals is misleading

The costs of the Swiss health care system are rising. This increases pressure on all players. Although the percentage of medicinal products is stable at about 10% of total health care costs, most of the initiatives being pursued by agencies and politicians target expenditures for medicine without discussing their benefits. A holistic view is required to maintain a health care system to benefit patients in the future.

## The level of health care assurance in Switzerland is insufficient

Many previously fatal diseases can now be cured. Life expectancy and quality of life are on the rise. And much human suffering can be prevented through the use of medicinal products. But there are still permanent bottlenecks in the supply of medication because authorization and remuneration procedures are unsatisfactory. Health care cannot be prescribed by statute – it needs economic stimulus within the health care system. Only smart regulation can guarantee the seamless provision of health care services for all patients.